



Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	07/27/20	07/27/20	KSN Today 2 Channels : KSNC,KSNG,KSNTL,KSNNW KSN Today 2 Kansas Today 3	CM	6-7am	M-----	:30	1	\$200.00	P3	2.20	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/27/20	08/02/20	M-----					1	\$200.00		2.20			
N 2	Multi	07/27/20	07/27/20	Today Show 8-9am Channels : KSNC,KSNG,KSNTL,KSNNW Today Show 8-9am Today Show (8-9am)	CM	8-9am	M-----	:30	1	\$270.00	P3	2.70	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/27/20	08/02/20	M-----					1	\$270.00		2.70			
N 3	Multi	07/27/20	07/27/20	KSN News at Five Channels : KSNC,KSNG,KSNTL,KSNNW KSN News at Five KSN News	CM	5-530pm	M-----	:30	1	\$700.00	P2	6.10	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/27/20	08/02/20	M-----					1	\$700.00		6.10			
N 4	Multi	07/27/20	07/27/20	LN M-F Channels : KSNC,KSNG,KSNTL,KSNNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	M-----	:30	1	\$600.00	P3	4.10	NM	1	\$600.00

Order / Rev: A2611776
 Alt Order #: 27022386
 Flight Dates: 07/25/20 - 07/27/20

Advertiser: POL/With Honor PAC
 Product Desc: Primary
 Estimate: 585

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/27/20		08/02/20	M-----			1				\$600.00		4.10			
N 5	Multi	07/27/20	07/27/20	M-F 4-430p	CM	4-430pm	M-----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
				Channels : KSNC,KSNG,KSND,KSNN											
				M-F 4-430p											
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/27/20		08/02/20	M-----			1				\$400.00		0.00			
N 6	Multi	07/27/20	07/27/20	M-F 9-10a	CM	9-10a	M-----	:30	1	\$85.00	P5	0.00	NM	1	\$85.00
				Channels : KSNC,KSNG,KSND,KSNN											
				M-F 9-10a											
				Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/27/20		08/02/20	M-----			1				\$85.00		0.00			
N 7	Multi	07/27/20	07/27/20	Kansas Today	CM	430-5am	M-----	:30	1	\$40.00	P3	0.00	NM	1	\$40.00
				Channels : KSNC,KSNG,KSND,KSNN											
				Kansas Today											
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/27/20		08/02/20	M-----			1				\$40.00		0.00			
N 8	Multi	07/26/20	07/26/20	LN Su	CM	KSN News at 10 S	-----S	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
				Channels : KSNC,KSNG,KSND,KSNN											
				KSN News at 10 Sun											
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/20/20		07/26/20	-----S			1				\$450.00		0.00			
N 9	Multi	07/27/20	07/27/20	KSN Today 1	CM	5-6am	M-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSND,KSNN											
				KSN Today 1											
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/27/20		08/02/20	M-----			1				\$100.00		0.00			
													Totals	9	\$2,845.00



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27022386

CPE: 82/90/585

Agency: JAMESTOWN
ASSOCIATES

116 Craig Road
Manalapan, NJ 07726

Changes as of: 7/24/2020 at 10:07 AM

Flight: 7/25/20 - 7/27/20

Advertiser: With Honor Fund

Product: Primary
Agency Order #: 9786440

Buyer: Lacks, Penny

Salesperson: KELLY JOHNS
202-872-5880

Separation:

Version: Highlighting Revision 1

Station: KSNV

Market: Wichita

Office: WASHINGTON
Service: Nielsen

Primary Demo: Adults 50+

Assistant: KELLY JOHNS
202-872-5880

Con Type: POLITICAL/VOTE

Total Spots: 9

Total CPP: \$188.41

Total GRP: 15.1

#	Day/Time	DP	Program	Rate	A50P Rating	Len	7/25 - 7/25		Total Spots	Total \$	CPP*	GRP*
							7/25	7/25				
1	M-F 6a-7a		Kansas Today 3	\$200.00	2.2	30	1		1	\$200.00	\$90.91	2.2
2	M-F 8a-9a		Today Show (8-9am)	\$270.00	2.7	30	1		1	\$270.00	\$100.00	2.7
REV-3	M-F 4:30p-5p		Jeopardy	\$325.00	5.6	30	1	0	0	\$0.00	\$58.04	0.0
4	M-F 5p-5:30p		KSN News	\$700.00	6.1	30	1		1	\$700.00	\$114.75	6.1
Changes: Rate from 350 to 700												
REV-5	M-F 6p-6:30p		KSN News	\$450.00	7.1	30	1	0	0	\$0.00	\$63.38	0.0
REV-6	M-F 6:30p-7p		Wheel of Fortune	\$650.00	10.2	30	1	0	0	\$0.00	\$63.73	0.0
7	M-F 10p-10:35p		KSN News	\$600.00	4.1	30	1		1	\$600.00	\$146.34	4.1
REV+8	M 4p-4:30p		Jeopardy	\$400.00	0.0	30	0	1	1	\$400.00	\$0.00	0.0
REV+9	M 9a-10a		Today	\$85.00	0.0	30	0	1	1	\$85.00	\$0.00	0.0
REV+10	M 4:30a-5a		News	\$40.00	0.0	30	0	1	1	\$40.00	\$0.00	0.0
REV+11	Su 10p-10:35p		News	\$450.00	0.0	30	0	1	1	\$450.00	\$0.00	0.0
REV+12	M 5a-6a		News	\$100.00	0.0	30	0	1	1	\$100.00	\$0.00	0.0
TOTALS: 9									9	\$2,845.00	\$188.41	15.1



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Separation:

Contract # 27022386	Changes as of: 7/24/2020 at 10:07 AM	Version: Highlighting Revision 1	Con Type: POLITICAL/NOTE
CPE: 82/90/585	Flight: 7/25/20 - 7/27/20	Station: KSNW	Total Spots: 9
Agency: JAMESTOWN ASSOCIATES	Advertiser: With Honor Fund	Market: Wichita	Total CPP: \$188.41
116 Craig Road Manalapan, NJ 07726	Product: Primary	Office: WASHINGTON	Total GRP: 15.1
	Agency Order #: 9786440	Service: Nielsen	
	Buyer: Lacks, Penny	Primary Demo: Adults 50+	
	Salesperson: KELLY JOHNS	Assistant: KELLY JOHNS	
	202-872-5880	202-872-5880	

Special Instructions	
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Competitive Information
Market Budget: \$2,845
KSNW Share: 100%
Comment:
Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	9	\$2,845.00	\$188.41	15.1
Total	100%	9	\$2,845.00	\$188.41	15.1

Monthly Summary		
Month	Spots	Dollars
2020-Jul	9	\$2,845.00
Total	9	\$2,845.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	7/24/20 10:08 AM					\$0
Revision	7/24/20 10:07 AM	KELLY JOHNS	Revised	2		\$0
New	7/24/20 10:06 AM	KELLY JOHNS	New	7		\$2,845.00

Changes: Total Spots from 7 to 9, Total GRPs from 38.0 to 15.1, Total CPP from \$74.87 to \$188.41. 9 buylines added or modified.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Penny Lacks, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Penny Lacks

Agency name: Jamestown Assoc

Address: 734 15th St NW 550, WDC, 20005

Contact: Penny Lacks

Phone number: 2025279930

Email: penny@jamestownassociates.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: With Honor Fund

Address: PO Box 813, Alexandria, VA 22313

Contact: Timothy Koch

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Timogthy Koch - CEO

Bill Clifford Congress

Donald trump

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Timogthy Koch - CEO
Bill Clifford Congress
Donald trump

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Timogthy Koch - CEO
Bill Clifford Congress
Donald trump

Date of election: 8/4/20

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Timogthy Koch - CEO

Bill Clifford Congress

Donald trump

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature:

Name: Penny Lacks

Date of Request to Purchase Ad Time: 7.9.20

Station Representative

Signature:

Name: Audrey Berry

Date of Station Agreement to Sell Time: 7/24/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 7/9/20

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:
A2611776

Station Call Letters:
KSNW

Date Received/Requested:
7/24/20

Est. #:
585

Station Location:
Wichita, KS

Run Start and End Dates:
7/26 - 7/27/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

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